

**Beyond Meat® Product Specification**  
**Item #1B50 (102-112) – Beyond Mince® Retail Tray 300g**

**PRODUCT SPECIFICATION** Revision Date: 01/31/2021

**Section A: Description**

BEYOND MEAT® – Beyond Mince®. Plant-based mince made with pea protein. Uncooked, Frozen.  
 This formula is proprietary to and owned by BEYOND MEAT®.

**Section B: Label Information:**

**1. Nutritional Information:**

<b>Typical Values</b>	<b>Per 100g Uncooked</b>
Energy	989 kJ / 238 kcal
Fat	17.0 g
of which saturates	5.7 g
Carbohydrate	4.8 g
of which sugars	0 g
Fibre	2.1 g
Protein	15 g
Salt	0.75 g

**2. Ingredient Statement**

Ingredients: Water, Pea Protein\* (16%), Rapeseed Oil, Coconut Oil, Rice Protein, Flavouring, Cocoa Butter, Dried Yeast, Stabiliser (Methylcellulose), Potato Starch, Apple Extract, Salt, Potassium Chloride, Maize Vinegar, Concentrated Lemon Juice, Emulsifier (Sunflower Lecithin), Colour (Beetroot Red), Maltodextrin, Pomegranate Extract.

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#### 3. Cooking and Handling Instructions

- If purchased frozen, thaw in fridge and cook within 3 days of thawing in the refrigerator.
- Cook and consume on the day package is opened. Re-freezing not recommended.
- If kept frozen, use before date printed on pack.
- Cook time may vary depending on equipment, always cook until internal temperature of 165°F (74°C)
- Not recommended – boiling in water or deep frying. Do not consume raw.

For dishes like tacos, pasta sauce, and chili:

1. Heat non-stick pan over medium-high heat, add Beyond Mince®
2. Cook for 5-8 minutes, breaking up to desired crumble size and stirring frequently
3. If adding sauce, simmer for up to 30 minutes

For meatballs:

1. Mix dry and wet ingredients per your favorite recipe
2. Pan-sear then add to sauce
3. Simmer for 30 minutes, and up to 60 minutes

For burgers:

1. Heat non-stick pan or grill to medium-high heat
2. Cook for about 4-5 minutes per side for a 113 g / 4 oz patty

#### 4. Other Statements

No Gluten

No Soy

Non-GMO

Vegan

Kosher

Halal

\*Peas are legumes. People with severe allergies to legumes like peanuts should be cautious when introducing pea protein into their diet because of the possibility of a pea allergy. Contains no peanuts or tree nuts.

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**Section C: Specification Standards**

**1) Physical Standards**

Physical Standards	Target
Defects* (*not exhaustive list)	Deformed brick Torn packaging / open seal Absence of white fat particles in brick
Dimensions (Packaged Measurements)	Target Length: 130 mm; Range: 126 – 134 mm Target Width: 90 mm; Range: 87 – 93 mm Target Height / Thickness: 30 mm; Range: 27 – 33 mm
Weight	Target Weight: 305g Range: 300 – 310 g

**2) Finished Product Organoleptic Standards**

Attribute	Description
Appearance and Color:	(In package): rectangular, non-meat product in 300g brick in MAP tray; visible product should have a matte, meat-like appearance with no fluid buildup around perimeter  (Out of package): <ul style="list-style-type: none"> <li>▫ Raw color red-pink to pink with purple to grey tones; white fat dispersed throughout; some brown particles also noticeable</li> <li>▫ Cooked color brown-grey to grey with slight pink to purple tones; no white fat or brown particles visible in cooked state</li> </ul>
Texture and Mouthfeel:	Firm meat-like texture with firm initial bite and heterogeneous, cohesive chew and fatty, moist mouthfeel; slight fatty mouth-coating
Flavor and Aroma:	Aroma and flavor are meaty, beefy with savory, grilled, and fatty notes

**3) Finished Product Microbiological & Chemical Standards**

- The methodology for testing shall follow CURRENT A.O.A.C. approved methods or U.S.D.A./F.D.A. recognized and

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ISO certified methods. Standard quantitative methods used (plate count, MPN) may not detect CFU counts of less than 10/gram.

- Frequency of testing and tests conducted may change based on historical data and risk assessment.

Test	Limits	Frequency
Salmonella spp.	Negative/25g	Every Lot
E. coli	</= 100 cfu/g	Every Lot
Listeria monocytogenes	Negative/25g	Every Lot
Aerobic Plate Count	</= 100,000 cfu/g	Every Lot
Coliforms	</= 1,000 cfu/g	Every Lot
Coagulase Positive Staphylococcus Aureus	</= 100 cfu/g	Every Lot
Yeast / Mold	</= 1,000 cfu/g	Quarterly

### **Section D: Packaging/Coding/Storage**

#### **1) Packaging – 1B50 Retail**

<b>Master Case – Retail SKU</b>	
1. Outer Corrugate Dimensions:	250 mm x 172 mm x 182 mm (9.84" x 6.77" x 7.16")
2. Pack Configuration:	8 – 300 g units per Case
3. Pallet Pattern	21 cases per layer / 9 layers / 189 cases per pallet
4. Case Gross Weight:	2.83 kg
5. Case Net Weight:	2.40 kg
6. Coding:	<p><b>Each case must be marked with:</b></p> <p>Company Name &amp; Address</p> <p>Product Name &amp; UPC</p> <p>Net Weight of Case</p> <p>KEEP FROZEN 0°F / -18°C</p> <p><b>Best Before &amp; Lot Code Format:</b></p> <p><b>Best Before: DDMMYYYY</b></p>

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	DD: Day (Numerical) MM: Month (Numerical) YYYY: Year (Numerical) <b>Example: 25-03-2020</b>  <b>Lot Code: X1B50-XXX YJJJ HHMM</b> X: Manufacturer Code 1B50-XXX: Item Number - Language YJJJ: Year of Production (Last Digit) + Julian Calendar Date of Manufacture SSSSS: Time in Seconds of the Day <b>Example: N1B50 102 0092 37529</b>
<b>Primary Packaging – Retail SKU</b>	
1. Materials:	PET Clear Thermoform Tray; APET / PE Top Film; MAP (modified atmosphere package) Tray
2. Tray Dimensions:	163 mm x 120 mm x 43 mm
3. Label:	Wrap Around Label; 1 Label per Tray
4. Pack Conformation:	1 Mince / Loaf per Tray 1 Label per Tray 8 Trays per Case
5. Net Weight:	300 g e

### 2) Shipping and Storage

Product must be stored and shipped at  $-18^{\circ}\text{C} \pm 3^{\circ}\text{C}$  for best quality and shelf life. No exposure to temperature outside this range should occur.

### 3) Shelf Life

**1B50 - Retail:**  
**Unopened:** Product Shelf Life is 12 months at frozen conditions (0°F / -18°C).  
**Thawed:** Product Shelf Life is 10 days unopened at refrigerated conditions (0-7°C). Cook and consume on the day

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## Item #1B50 (102-112) – Beyond Mince® Retail Tray 300g

package is opened.

### 4) Tray Label Artwork & Case Labels:

1B50-102 NL/FR/DE Thawed





**Beyond Mince® (THWD) NL FR DE**

**PLANTAARDIG GEHAKT GEMAAKT MET ERWTENEIWIT, DIEPVRIES  
PROTÉIN VÉGÉTALE HACHÉE À BASE DE PROTÉINES DE POIS, SURGELÉ  
HACK AUF PFLANZLICHER BASIS, MIT ERBSENPROTEIN, TIEFGEKÜHLT**

**1B50-102**

**NL:** Bewaar bevroren (-18°C). Niet opnieuw invriezen. Verpakt onder beschermende atmosfeer. Alleen op de koelafdeling (0-7°C) van je winkel bewaren. Voeg de 'Te gebruiken tot'-datum toe op iedere verpakking, voordat je het product in het schap plaatst. De houdbaarheid van 10 dagen start als het product wordt ontdooid.

**FR:** Conserver au congélateur (-18°C). Ne pas recongeler après décongélation. Conditionné sous atmosphère protectrice. Placer uniquement dans la section réfrigérée (0-7°C) de votre magasin. Apposer l'indication "À consommer avant le" sur chaque plateau avant sa mise en rayon. La durée de conservation de dix jours commence au moment où le produit est mis à décongeler.


**DE:** Tiefgekühlt lagern (-18°C). Nach dem Auftauen nicht wieder einfrieren. Unter Schutzatmosphäre verpackt. Nur für das Kühlregal (0-7°C) Ihres Geschäfts geeignet. Fügen Sie jeder Packung das Verbrauchsdatum hinzu, bevor Sie diese in das Kühlregal legen. Die 10-tägige Haltbarkeitsdauer beginnt mit dem Auftauen.

**LOT Number: N1B50-102 0287 00000**

**Best Before: 15-10-2021**

**Net Weight: 2.40 kg (8 x 300 g e)**

GEPRODUCEERD VOOR/FABRIQUÉ POUR/VORBEREITET FÜR:  
Beyond Meat® Inc.  
The New Plant, Industrieweg 44, 2382 NW Zoeterwoude, NL  
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# Beyond Meat Product Specification

## Item #1B50 (102-112) – Beyond Mince® Retail Tray 300g

1B50-202 NL/FR/DE Frozen





**Beyond Mince® (FRZN) NL FR DE**

PLANTAARDIG GEHAKT GEMAAKT MET ERWTENEIWT, DIEPVRIES  
 PROTÉIN VÉGÉTALE HACHÉE À BASE DE PROTÉINES DE PUF, SURGELÉ  
 HACK AUF PFLANZLICHER BASIS, MIT ERBSENPROTEIN, TIEFGEKÜHLT

**1B50-202**

**NL:** Bewaar bevroren (-18°C). Niet opnieuw invriezen. Verpakt onder beschermende atmosfeer. Alleen op de vriesafdeling van je winkel bewaren. Het is niet de bedoeling dat dit product als ontdooid product wordt verkocht.

**FR:** Conserver au congélateur (-18°C). Ne pas recongeler après décongélation. Conditionné sous atmosphère protectrice. Placer uniquement dans la section des produits congelés de votre magasin. Ce produit n'est pas destiné à la vente sous forme de produit décongelé.

**DE:** Tiefgekühlt lagern (-18°C). Nach dem auftauen nicht wieder einfrieren. Unter schutzatmosphäre verpackt. Nur für das Tiefkühlregal Ihres Geschäfts geeignet. Nicht aufgetaut verkaufen.

**LOT Number: N1B50-202 0287 00000**

**Best Before: 15-10-2021**

**Net Weight: 2.40 kg (8 x 300 g e )**



11230000068021

GEPRODUCEERD VOOR/FABRIQUÉ POUR/VORBEREITET FÜR:  
 Beyond Meat® Inc.  
 The New Plant, Industrieweg 44, 2382 NW Zoeterwoude, NL  
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1B50-502 NO/DK/SE/FI Thawed



1B50-602 NO/DK/SE/FI Frozen



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**1B50-702 Beyond Mince ES/PO/IT Thawed**



**1B50-802 Beyond Mince ES/PO/IT Frozen**



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1B50-902 Beyond Mince English/Arabic Thawed TBD  
 1B50-112 Beyond Mince English/Arabic Frozen TBD

#### 1B50-U12 Beyond Mince Universal Thawed



#### 1B50-U22 Beyond Mince Universal Frozen



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